Patent claims:

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- 1. A cosmetic or dermatological cleansing emulsion, characterized in that, based on the total weight of the preparation, it contains
- 1 to 30% by weight of one or more detergent surfactants, chosen from the group consisting of the surfactants which have an HLB of more than 15,
 - 35 to 50% by weight of one or more oil components,
 - 0.001 to 30% by weight of one or more active ingredients,
- 0.2 to 5% by weight of one or more polyacrylates, chosen from the group which is formed from anionic homo- and/or copolymers of acrylic acid and/or alkylated acrylic acid derivatives, and their esters and
 - 5 to 60% by weight of water.
- 2. A cosmetic or dermatological cleansing emulsion as claimed in claim 1, characterized in that the detergent surfactant(s) is/are chosen from the group consisting of the surfactants which have an HLB of more than 25.
- A cosmetic or dermatological cleansing emulsion as claimed in one of claims 1 or
 characterized in that the detergent surfactant(s) is/are chosen from the group
 consisting of the surfactants which have an HLB of more than 35.
 - 4. A cosmetic or dermatological cleansing emulsion as claimed in one of the preceding claims, characterized in that the polyacrylate(s) is/are chosen from the group consisting of the polymers of acrylic acid and/or their esters and/or the group consisting of the acrylate/alkyl acrylate copolymers.
 - 5. A cosmetic or dermatological cleansing emulsion as claimed in one of the preceding claims, characterized in that the surfactants(s) is/are chosen from the group which is formed from sodium acyl glutamate, myristoyl sarcosine, TEA lauroyl sarcosinate, sodium lauroyl sarcosinate and sodium cocoyl sarcosinate, sodium/ammonium cocoyl isethionate, dioctyl sodium sulfosuccinate, disodium laureth sulfosuccinate. sulfosuccinate disodium lauryl and disodium undecyleneamido MEA sulfosuccinate, sodium, ammonium, magnesium, MIPA, TIPA laureth sulfate, sodium myreth sulfate and sodium C₁₂₋₁₃ pareth sulfate, sodium, ammonium and TEA lauryl sulfate, benzalkonium chloride, alkylbetaine, alkylamidopropylbetaine and alkylamidopropylhydroxysultaine, sodium acylamphoacetate, disodium acylamphodipropionate, disodium alkylamphodiacetate,

sodium acylamphohydroxypropylsulfonate, disodium acylamphodiacetate and sodium acylamphopropionate, cocamide MEA/DEA/MIPA, lauryl glucoside, decyl glycoside and coconut glycoside.

- 6. A cosmetic or dermatological cleansing emulsion as claimed in one of the preceding claims characterized in that it contains, as detergent surfactants, at least one anionic surfactant, sodium laureth sulfate being particularly preferred as the anionic surfactant, and C₁₀-C₃₀-alkyl acrylates as the polyacrylate.
- 7. A cosmetic or dermatological cleansing emulsion as claimed in one of the preceding claims, characterized in that it contains, as active ingredients, polyphenols, catechols, flavonoids, ubiquinones, plastoquinones, creatine and/or its derivatives, carnitines, vitamins A to K, alpha-hydroxy acids, urea, allantoin, serine, sorbitol, glycerol nitroarginine, milk proteins, pantheol, chitosan, sericoside, pyridoxol, hydrocortisone and/or its derivatives and/or essential fatty acids.
 - 8. A cosmetic or dermatological cleansing emulsion, characterized in that it contains, based on the total weight of the preparations
 - 5 to 20% by weight of one or more detergent surfactants, chosen from the group consisting of the surfactants which have an HLB of more than 15,
 - 35 to 50% by weight of one or more oil components,
 - 0.05 to 20% by weight of one or more active ingredients,
 - 0.5 to 2% by weight of one or more polyacrylates, chosen from the group which is formed from anionic homo- and/or copolymers of acrylic acid and/or alkylated acrylic acid derivatives, and their esters and
 - 5 to 55% by weight of water.

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- 9. The use of the cosmetic or dermatological cleansing emulsions as claimed in one of the preceding claims as a foam, shower or tub bath.
 - 10. The use of the cosmetic or dermatological cleansing emulsions as claimed in one of the preceding claims as a hair shampoo.
 - 11. The use of the cosmetic or dermatological cleansing emulsions as claimed in one of the preceding claims as a thickened, in particular cream-like, preparation.

12. The use of the cosmetic or dermatological cleansing emulsions as claimed in one of the preceding claims for the prophylaxis and/or treatment of inflammatory skin conditions and/or for skin protection in the case of sensitively determined and dry skin.

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